



## Zurich Insurance Embraces Babylon Micro-Farms for Sustainable Corporate Dining

Zurich Insurance, a renowned global insurance company, has embraced the innovative Babylon Micro-Farm system in its corporate dining facility. The hydroponic Micro-Farm, which is fully remotely managed, has revolutionized the way Zurich Insurance approaches sustainable food production.

### A Wow Factor in Corporate Dining

Zurich Insurance sought to bring vitality to their corporate dining experience, creating an environment that sparks curiosity and wonder. They turned to Babylon Micro-Farms, the leading provider of remotely managed hydroponic micro-farms, to fulfill their vision. The operator Matt remarked, **"We wanted something that brought a little life to the cafe so to speak, and I think it's just kind of a wow factor when you first walk in. It's not something you see every day and brings you that question of 'wow, what's growing there, and is it something we can eat?'"** The Micro-Farm has become a visually appealing and intriguing addition to the corporate dining area.



### Sustainable Success

Zurich Insurance's adoption of hydroponic Micro-Farming in their corporate dining setting brings numerous benefits. By utilizing Babylon Micro-Farms' innovative technology, they reduce their carbon footprint and eliminate the need for long-distance produce transportation. The proximity of the Micro-Farm to the dining area ensures freshness and minimizes food waste. The Babylon Micro-Farm align perfectly with Zurich Insurance's commitment to sustainability and exceptional dining experiences for their employees.



## **Empowering Corporate Chefs and Ensuring Safety**

The Micro-Farm empowers Zurich Insurance's corporate chefs to take control of the safety and quality of their produce. By growing their own greens on-site, they eliminate the need for pesticides entirely. This reduction in risk improves the safety of the food served in the corporate dining facility. In addition, Babylon's Guided Growing app, which supports the Micro-Farm system, offers comprehensive guidance to the staff, from planting to harvest. Lighting and irrigation are remotely controlled from Babylon's headquarters, streamlining the process and removing guesswork. With the operational aspects efficiently managed, the culinary team at Zurich Insurance can focus on their core responsibility of providing healthy and delicious meals to employees.



Zurich Insurance's adoption of the Babylon Micro-Farm system demonstrates their dedication to sustainability and employee well-being. With reduced waste, cost savings, and access to nutrient-rich greens, this innovative solution sets a new standard for corporate dining. The Babylon Micro-Farm system paves the way for a more sustainable future in corporate settings.

***Watch Zurich's Chef Discuss Their Babylon Micro-Farm below***



<https://youtu.be/sSvmwsXddLU?feature=shared>